



WCPO

ORDER

Print Date 09/24/12

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Flight Dates **09/24/12-10/07/12**

Contract / Revision **311933 /**

Original Date / Revision
09/21/12 09/21/12

Advertiser **Protect Your Vote Ohio**

New till 09/09/13

Agency **Strategic Media Placement**

Buying Contact

**7669 Stagers Loop
Delaware, OH 43015**

Product

Protect Your Vote Ohio

Agency Com 15%

Billing Contact

**7669 Stagers Loop
Delaware, OH 43015**

Sales Office EWSDC

Sales Region NAT

Agency Ref

Order Sep 00:20:00

Estimate # **2724**

Alt Order #

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A25-54

Rev Codes POL POL ISS

Product Codes PL

Priority P-2

Advertiser Ref

Primary Account Executive
Daniel Baylog

Account Executive	Order%	Start Date	End Date
Daniel Baylog	100%		

Order Share % Market Value

Competing Station	% of Order	Amount
CABLE	%	
UNKWN	100%	
WBQC	%	
WCET	%	
WCVN	%	
WKON	%	
WKRC	%	
WLWT	%	
WPTO	%	
WSTR	%	
WXIX	%	

Order Totals

Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
September 2012	21	\$22,185.00	\$26,100.00	0.00	08/27/12	09/30/12	21	\$22,185.00	\$26,100.00
October 2012	21	\$22,185.00	\$26,100.00	0.00	10/01/12	10/07/12	21	\$22,185.00	\$26,100.00
Totals	42	\$44,370.00	\$52,200.00	0.00					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
N 1	WCPO	09/24/12	10/05/12	M-F GMA 7-9am M-F GMA 7-9am	CM	7-9a	11111--	:30	5	\$900.00	P-1	0.00	NM	10	\$9,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	11111--					5	\$900.00		0.00			
		Week: 10/01/12	10/07/12	11111--					5	\$900.00		0.00			
N 2	WCPO	09/29/12	10/06/12	SA GMA 7-8a SA GMA 7-8a	CM	7-8a	-----S-	:30	1	\$450.00	P-2	0.00	NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	-----S-					1	\$450.00		0.00			
		Week: 10/01/12	10/07/12	-----S-					1	\$450.00		0.00			

